



**DIHTF**  
DUBAI INTERNATIONAL  
HEALTH TOURISM FORUM

**RE-IMAGINING EXPERIENCE**

**20 - 21 FEB 2018**

Another journey by

**DXH**  
لحمية دبي  
Dubai Health Experience



# Medical Travel Care Continuum

Raza Jafar

**Care continuum is simply the essence of good patient care, which shouldn't be interrupted wherever and whenever receiving care.**



# Optimization of health tourism experience through DXH

Dubai recognizes the complexities of health and wellness tourism by establishing:

- Regulatory environment to protect the health tourists
- Accreditation and coordination between the providers (hospitality, travel, wellness etc), ensuring the highest quality standards are in place
- Patient-centric experience to ensure care continuum is seamless

# Integration is the key

- 1. Planning and management:  
Understanding the needs of the health tourist**
- 2. Integrated information systems:  
Connecting care with information that matters**
- 3. Care coordination:  
Ensuring all aspects of care are communicated and well-managed from pre-arrival to post-return.**



# **The continuum of care will vary for each patient depending on their unique needs**

- **Comparable healthcare and wellness offerings**
  - **Affordability of treatments**
- **Behavioral patterns and lifestyle choices considered**
  - **Tourism/leisure offerings**
    - **Safety/security**



# **The connectivity of services ensures comprehensive and holistic support**

**Care providers, agencies, organizations; working together in a coordinated, cohesive and effective manner, can optimize a health tourists experience, and provide seamless care continuum**





**Thank You.**