



# *Holistic Health Care*

*Potential & Experience*

*“Quality is not merely an end,  
It has become a way of life”*

*- HH Shiekh Mohammed*

*“Transforming Dubai into a leading **healthcare**  
**destination** by fostering **innovative** & **integrated** care models  
& enhancing community engagement”*

*- Mission : Dubai Health Authority*



*A Healing Dubai !*

*Holistically Yours !!*

# Culture



*A middle eastern Philosopher & Physician - Taken from internet*

- The Middle East has strong cultural roots in traditional health care, Emirates' local health traditions have also drawn from middle eastern, Asian and African origins.
- Early development of Western medicine has drawn conceptual framework, ethics and resources from the region's expertise.
- Holism is part and parcel of the region's culture, environmental understanding and health practices.

# Quality



*Photo by : Preetham Denzil D'Souza*

- Dubai has advanced regulatory frameworks.
- Scientific and dynamic quality control supports health care delivery systems.
- Safety and efficacy is ensured thus making the primary pillars of health care equal to any international standards.

# Tourism

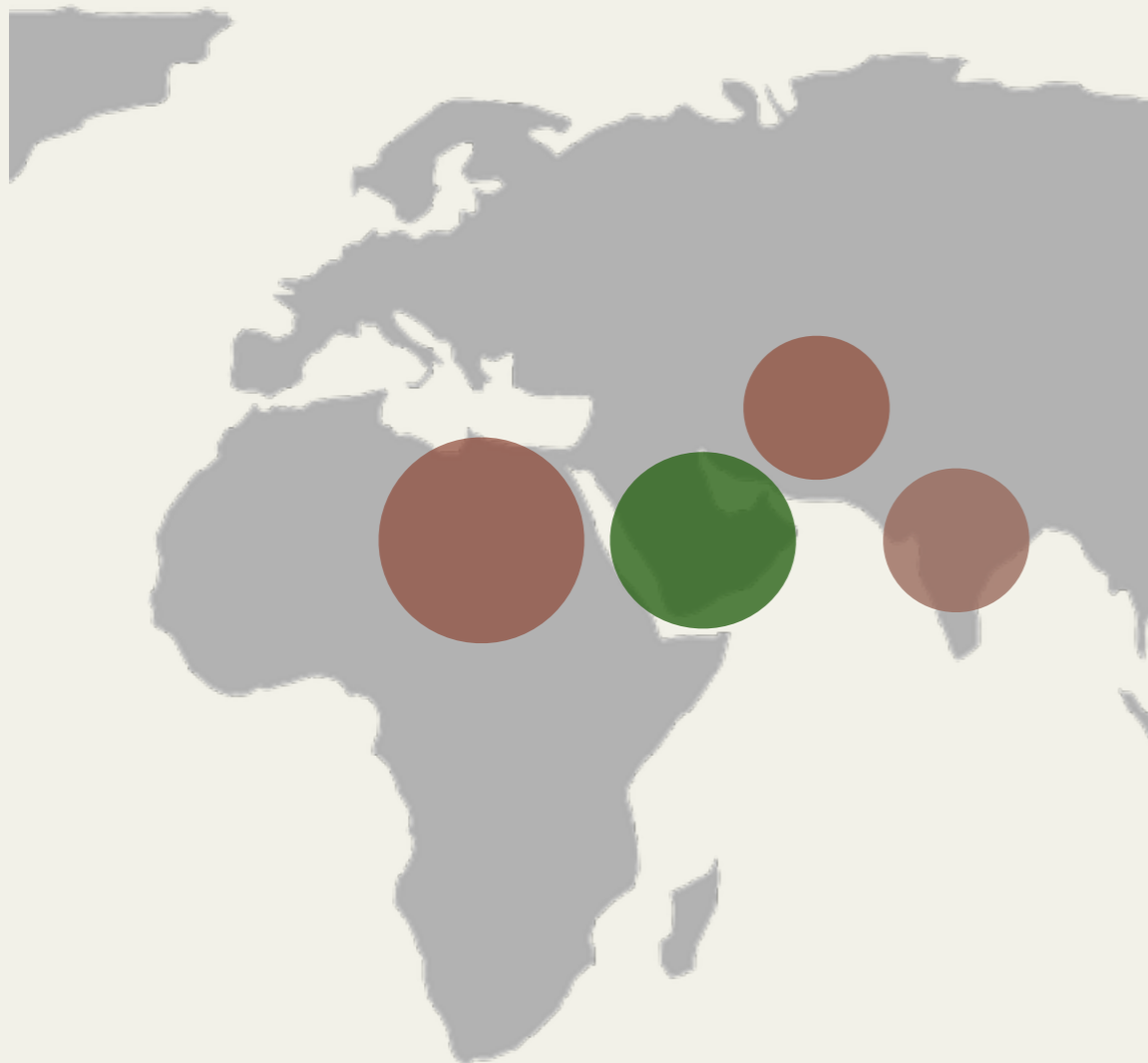


*Photo by : Preetham Denzil D'Souza*

- Dubai, is predicted to be climbing up to the “most visited country of the world”.
- Dubai is receiving 15.8 Million visitors yearly
- Dubai’s average hotel occupancy is 88%

*Source : Euro monitor WTM & Public media of UAE*

# Hot Spots In Reach

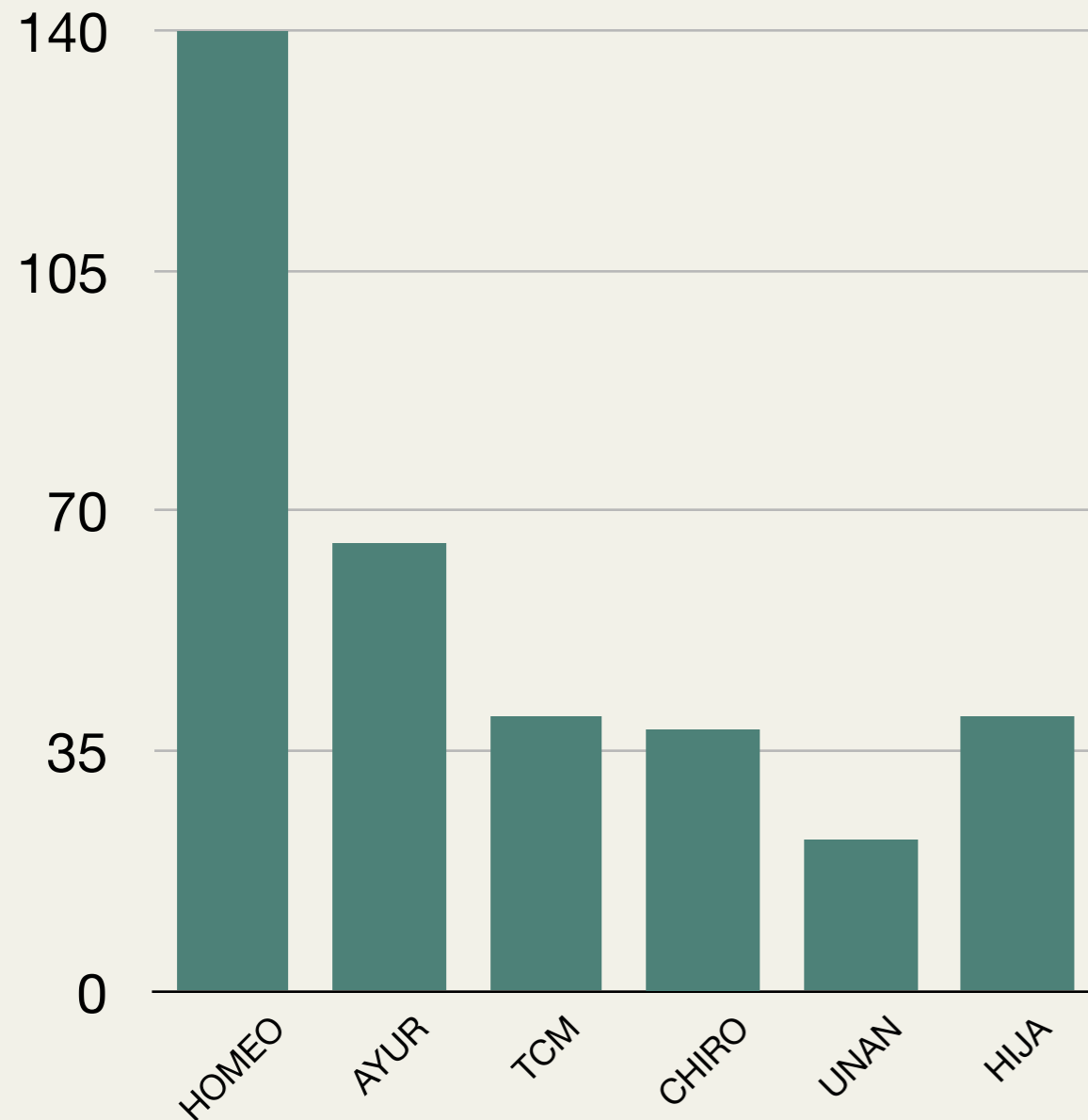


- Traditional Wisdom of health care are in strategic reach
- Availability of human resources and expertise
- Meeting point of Eastern wisdom and Western Standards

*Highlighted world map with traditional medicine hot spots closer to UAE. WHO*



# Expertise



Source: UAE Ministry of Health 2017

- Human resources which are contributing to the holistic care are mainly *Ayurveda*, *Chinese Medicine*, *Homeopathy* and *Unani* (TCAM).
- This area also involves complementary care such as *Chiropractic* & *Hejama*.
- Above practices are delivered independently. Effective and proven models of integrated care also exist, which is innovative to the region.
- Regions best advanced health care institutions co-exists.

# Environmental



- Pleasant weather for prolonged duration
- Cosmopolitan experience
- Ocean & beautiful beaches
- Plentiful choices of luxury
- Centrally located



# Holistic Care

**The Healers'** Working Model

# Integrative



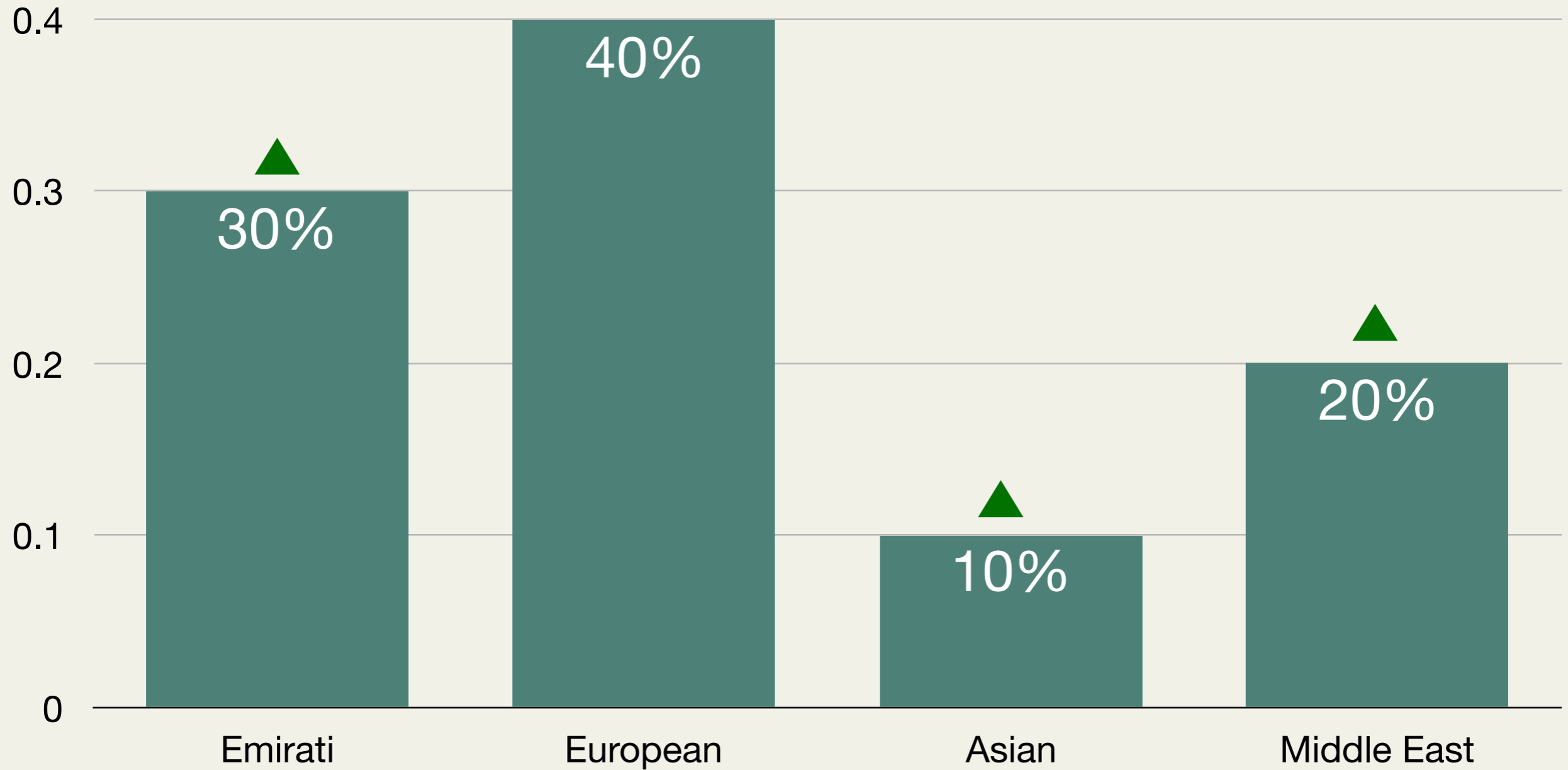
*A middle eastern Philosopher & Physician - Taken from internet*

- Traditional and complementary)
- Rehabilitative
- General Practice and common Basic Care
- Detox, Maintenance and Rejuvenation

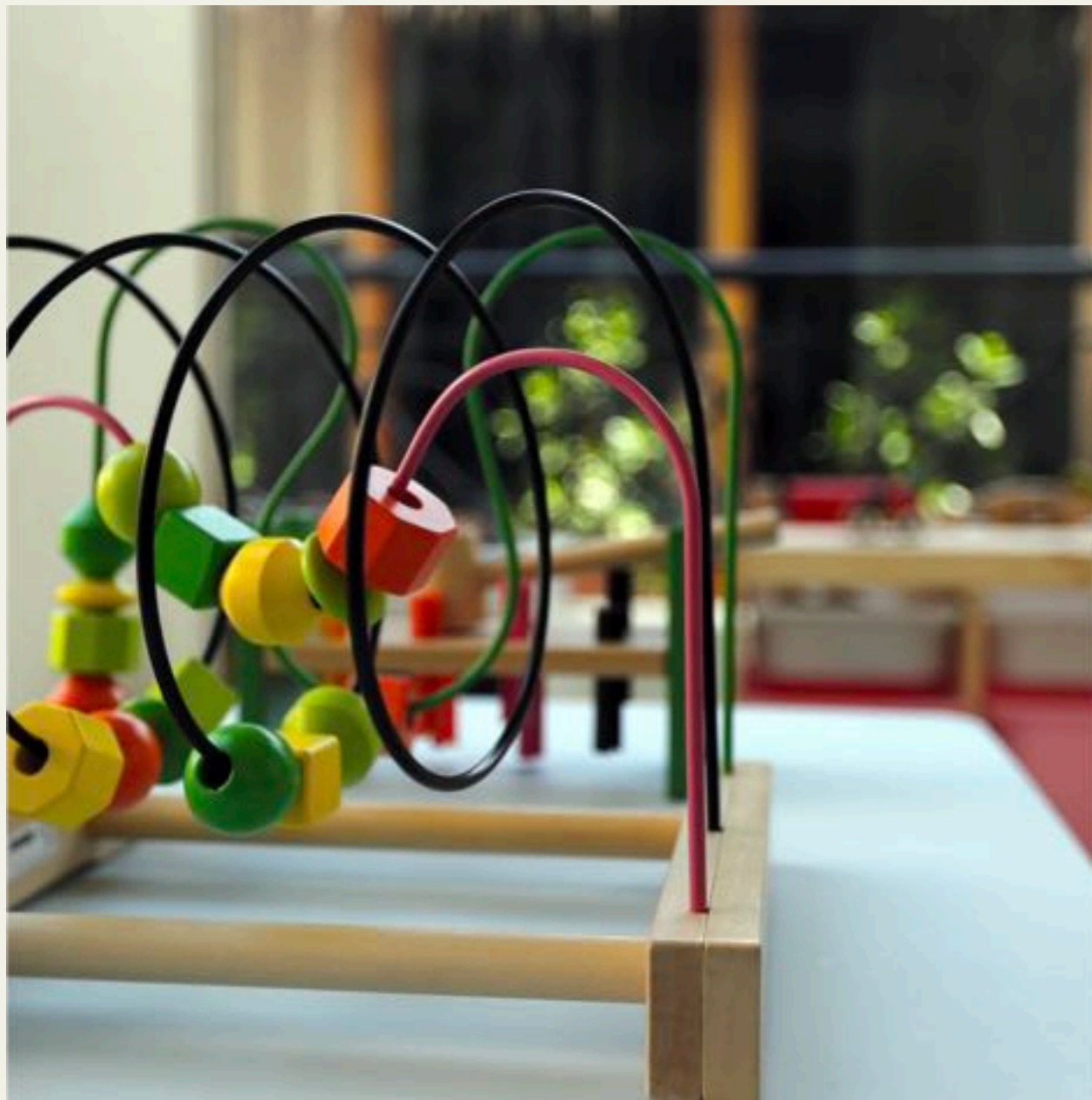
# Outreach



# Trends



# Working Model



*Photo : The Healers' in house media archive*

- Integrative clinic with passionate team
- Physician team from various streams of traditions
- Combined protocols for clinical and wellness decisions
- Follow up in proactive way
- Ensuring a life-time buy with journey to the healing

# Ambitions



*Photo : The Healers' in house media archive*

- Live-in facility in partnerships
- Partnering to be regional resource centre in Integrative care (Wellness, preventative, rejuvenative)
- Partnership for collaborative growth
- Contribute maximum to the Happiness Vision



# Challenges



*Photo : The Healers' in house media archive*

- Availability of resources which are safe & effective
- Live-in facility - need right partners for innovative model
- More inclusions of safe and effective time tested practices
- Getting highlighted in Health Tourism (Holistic, Wellness, Integrative, Rejuvenative)



# Experiences

The Healing Experience In Dubai



*Media Link :*



*Thank You*

[www.thehealersclinic.com](http://www.thehealersclinic.com)